

Sponsorship Opportunities

Rocky Mountain Reining Horse Association



With over 2000 entries in 2009, the Rocky Mountain Reining Horse Association maintains its status as the largest NRHA affiliate organization representing the Mountain Region and the 3rd largest in the U.S. Our RMRHA endorsed shows reach competitors from the entire state of Colorado beginning in April and ending in October. These 7 NRHA sanctioned events are held in Denver, Castle Rock, Pueblo, and Rifle, CO. These 7 shows add over \$35,000 to the basic reining classes and pay out over \$65,000 in total prize money throughout the season. Individual affiliate qualifiers advance to the Mountain Region Affiliate Championships where they vie for a spot to compete in the North American Affiliate Championship against the best competitors from the United States, Canada and Mexico.

The premier RMRHA event is the 25 year-old Summer Slide held in July produces a full slate of NRHA approved classes plus a Futurity and Derby for a total purse for the 6-day event which brings riders from around the country to compete for more than \$125,000 cash, plus saddles, trophies and other awards. This equestrian event is consistently in the top NRHA sanctioned events in the world, with exhibitors and owners coming from the U.S. and around the world.

"Summer Slide" Titanium Event Sponsor - \$15,000 (1 available)

Naming rights for the Summer Slide event.

Vendor space in trade show for all 7 shows.

Right for product giveaways to exhibitors and spectators.

Right to promotional literature in each exhibitor packet for all 7 shows.

Four (4) banners no larger than 3' x 8' located throughout barn and building in strategic areas.

Two (2) banners no larger than 3' x 8' located in the main show arena for all 7 shows.

One (1) banner no larger than 3' x 8' located in the warm up pen for all 7 shows.

Listed as Titanium Sponsor on all printed RMRHA promotional materials, including newsletter.

Logo placement on RMRHA website, with hot-link to sponsor site.

Recognized PA announcements during each show event.

E-blasts to RMRHA membership before and after each show plus one (1) e-blast per month when there is no show.

Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

RMRHA Platinum Event Sponsor - \$5,000 per show, not including Summer Slide (6 available)

Naming rights for one individual RMRHA sanctioned event. Does not include Summer Slide.

Vendor space in trade show sponsor of each show.

Right for product giveaways to exhibitors and spectators.

Right to promotional literature in each exhibitor packet for sponsored show.

Two (2) banners no larger than 3' x 8' located throughout barn and building in strategic areas.

Two (2) banners no larger than 3' x 8' located in the main show arena for sponsored show.

One (1) banner no larger than 3' x 8' located in the warm up pen for sponsored show.

Listed as Platinum Event Sponsor on all printed RMRHA promotional materials, including newsletter.

Logo placement on RMRHA website, with hot-link to sponsor site throughout year.

Recognized PA announcements throughout sponsored show classes.

E-blasts to RMRHA membership before and after sponsored show plus one (1) e-blast per month when there is no show.

Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

Sponsorship Opportunities

RMRHA Diamond Open Sponsor - \$15,000 for all 7 shows, or \$2500 per show.



Naming rights for all Open classes, including Derby or Futurity for sponsored show.
10' x 10' vendor space in trade show for sponsored show.
Right for product giveaways to exhibitors and spectators.
Right to promotional literature in each exhibitor packet for sponsored show.
Two (2) banners no larger than 3' x 8' located in the main show arena for sponsored show.
One (1) banner no larger than 3' x 8' located in the warm up pen for sponsored show.
Listed as Diamond Open Sponsor in all RMRHA newsletters.
Logo or name listing on RMRHA website sponsor page, with hot-link to sponsor site throughout year.
Recognized PA announcements during each Open class of sponsored show.
Congratulatory E-blast to RMRHA membership after sponsored show.
Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

RMRHA Gold Non-Pro Sponsor - \$10,000 for all 7 shows, or \$2000 per show.

Naming rights for all Non-Pro classes, including Derby or Futurity for sponsored show. Does not include Rookie.
10' x 10' vendor space in trade show for sponsored show.
Right for product giveaways to exhibitors and spectators.
Right to promotional literature in each exhibitor packet for sponsored show.
One (1) banner no larger than 3' x 8' located in the main show arena for sponsored show.
One (1) banner no larger than 3' x 8' located in the warm up pen for sponsored show.
Listed as Gold Non-Pro Sponsor in RMRHA newsletters.
Logo or name listing on RMRHA website sponsor page, with hot-link to sponsor site throughout year.
Recognized PA announcements during each Non-Pro class of sponsored show.
Congratulatory E-blast to RMRHA membership after sponsored show.
Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

RMRHA Silver Rookie Sponsor - \$5,000 for all 7 shows, or \$1500 per show.

Naming rights for all Rookie I & II classes, and all Rookie Reiner I & II classes.
10' x 10' vendor space in trade show for sponsored show.
Right for product giveaways to exhibitors and spectators.
Right to promotional literature in each exhibitor packet for sponsored show.
One (1) banners no larger than 3' x 8' located in the main show arena for sponsored show.
One (1) banner no larger than 3' x 8' located in the warm up pen for sponsored show.
Listed as Silver Rookie Sponsor in all RMRHA newsletters.
Logo or name listing on RMRHA website sponsor page, with hot-link to sponsor site throughout year.
Recognized PA announcements during each Rookie class.
Congratulatory E-blast to RMRHA membership after sponsored show.
Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

Sponsorship Opportunities

**Bronze Youth Sponsor - \$5,000 for all 7 shows,
or \$1000 per show.**



Naming rights for all Youth (including Freestyle) and non-sanctioned classes for sponsored show.

10' x 10' vendor space in trade show for sponsored show.

Right for product giveaways to exhibitors and spectators.

Right to promotional literature in each exhibitor packet for sponsored show.

One (1) banner no larger than 3' x 8' located in the main show arena for sponsored show.

One (1) banner no larger than 3' x 8' located in the warm up pen for sponsored show.

Listed as Bronze Youth Sponsor in RMRHA newsletters.

Logo or name listing on RMRHA Youth Sponsor website page, with hot-link to sponsor site throughout year.

Recognized PA announcements during each Youth or non-sanctioned class of sponsored show.

Congratulatory E-blast to RMRHA membership after sponsored show.

Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

RMRHA Year-End Top 3 Sponsor - \$1500 each (16 available)

Sponsorship of a year-end Champion buckle to be given to the overall Champion of designated class.

Sponsorship of a year-end Reserve Champion buckle to be given to the overall Reserve Champion of designated class.

Sponsorship of 3rd place overall winner of designated class.

Listed as Year-End Top 3 Sponsor on all printed RMRHA promotional materials, including newsletter throughout year.

Logo or name listing on RMRHA Year-End Sponsor website page, with hot-link to sponsor site throughout year.

Congratulatory E-blast to RMRHA membership following Awards Banquet.

Admission for two (2) to the RMRHA Year-End Awards banquet w/year-end photo ops of overall winners.

Sponsorship Opportunities

Lawson Sponsor - \$750/ class per event



Sponsorship of a Lawson Bronze to be given to the overall Champion of designated class.

Listed as Lawson Sponsor in RMRHA newsletters.

Logo or name listing placement on RMRHA website class sponsor page throughout year.

Congratulatory E-blast to RMRHA membership after sponsored show.

Photo ops w/winners at sponsored show class.

Morrison Sponsor - \$500/ class per event

Sponsorship of a Morrison Bronze to be given to the overall Champion of designated class.

Listed as Morrison Sponsor in RMRHA newsletters.

Logo or name listing placement on RMRHA website class sponsor page throughout year.

Congratulatory E-blast to RMRHA membership following sponsored show.

Photo ops w/winners at sponsored show class.

Pewter Sponsor - \$250/ class per event

Sponsorship of a Pewter to be given to the overall Champion of designated class.

Listed as Pewter Sponsor in RMRHA newsletters.

Logo or name listing placement on RMRHA website class sponsor page throughout year.

Congratulatory E-blast to RMRHA membership following sponsored show.

Plaque Sponsor - \$150/ class per event

Sponsorship of an NRHA Plaque to be given to the overall Champion of designated class.

Listed as Plaque Sponsor in RMRHA newsletters.

Logo or name listing placement on RMRHA website class sponsor page throughout year.

Congratulatory E-blast to RMRHA membership following sponsored show.

Sponsorship Opportunities

Classes Available at RMRHA Shows



Open
Intermediate Open
Limited Open
Rookie Professional
Non Pro
Intermediate Non Pro
Limited Non Pro
Prime Time Non Pro
Novice Horse Open I
Novice Horse Open II
Novice Horse Non Pro I
Novice Horse Non Pro II
Rookie I (entry level, no year-end award)
Rookie II
Green Reiner I (entry level, no year-end award)
Green Reiner II
Youth - Ages 14-18
Youth - Ages 13 & Under
Youth - Short Stirrup (entry level, no year-end award)

2010 NRHA Sanctioned RMRHA Shows

#1: April 21-25, 2010, WSRHA Rifle Spring Classic, Rifle, CO
#2: May 26-28, 2010, Larimer County Spring Charity Show, Denver, CO
#3: June 3-6, 2010, Sagebrush Slide, Pueblo, CO
#4: June 18-20, 2010, Eastern Slope Slide, Castle Rock, CO
#5: July 27- Aug. 1, 2010, RMRHA Summer Slide, Denver, CO
#6: Aug. 25-29, 2010, WSRHA Futurity & Derby Show, Rifle, CO
#7: Sept. 4-5, 2010, Colorado State Fair, Pueblo, CO